

Food and Cooking on Early Television: Impact on European Food Culture

Ana Tominc

Food and Cooking on Early Television: Some Comparative Observations

Food has been part of television from its beginnings; as this new technology attracted audiences in ever increasing numbers, food appeared on screens in a number of genres, and in various quantities and contexts in the majority of European countries. In this paper I compare and contrast food programmes on European early TV as evidenced from secondary literature, including the forthcoming "Food and Cooking on early television" (ed. Ana Tominc, Routledge Summer 2021). I look at how gender, nation and taste are represented on food television.

Kevin Geddes

'The Man In The Kitchen'. Boulestin and Harben - Representation, gender, celebrity and business in the early development of television cooking programmes in Britain.

This presentation focuses on two television cooking presenters from the early days of broadcasting in Britain, Marcel Boulestin and Philip Harben, both of whom played a significant role in the establishment and development of television cooking programmes in Britain. By reviewing archival materials and primary sources I will examine the initial twenty years of broadcast television cooking programmes in Britain, before and after the war respectively.

Nancy Nilgen

Der Fernsehkoch empfiehlt. The Conflict between Ideology and Supply Reality in East German Television Cooking Shows

This presentation explores the interrelationship between the creation of GDR television cooking shows and the changes in foodways by discussing four influencing factors: the development of East German Television, the health policy of the regime, the dynamics of food supply, and the broadcasts' audience. The analysis focuses on two East German television chefs Kurt Drummer and Rudolph Kroboth, but also on the constraints that their daily work involved. In their roles as presenters, they must be perceived as mediators between the regime's regulations and the growing demands of their audience.